



Ms. Nicole WONG
Chief Executive Officer, WWF-Hong Kong

Biography

Nicole Wong has been leading the role of Chief Executive Officer (CEO) of WWF-Hong Kong since July 2021. Nicole is a widely experienced senior executive with track record spanning more than 20 years career at WWF-Hong Kong. She started in the education section and became Director, Education in 2010, developing Education for Sustainable Development (ESD) programmes and supporting the establishment of wetlands and marine education centres; at the same time, leading the development of WWF-Hong Kong's local and regional education programmes. She has been serving as Director, Corporate Affairs since 2014, responsible for organisational operations and corporate affairs. Connecting with the local community, Nicole also serves on the advisory committees for several universities and government departments.