



**Mr. Kenneth HUI**

Executive Director (External), Hong Kong Monetary Authority (HKMA)

*Biography*

Kenneth Hui is the Executive Director (External) of the Hong Kong Monetary Authority (HKMA), responsible for promoting the development of Hong Kong as an international financial centre, advancing Mainland-Hong Kong financial cooperation, and overseeing the HKMA's participation in international forums and organisations.

Mr Hui joined the HKMA as Senior Manager (Market Development) in February 2017 and took up the role of Head (Market Development) in March 2020 with responsibilities in the formulation and implementation of various initiatives to promote the development of Hong Kong's financial sector.

Prior to joining the HKMA, Mr Hui was a Senior Manager in Investment Products Division of the Securities and Futures Commission, where he specialised in regulatory policies on retail funds and innovative retail investment products.