

Ms. Bonnie SO (蘇婉嫻)
Chief Executive Officer/Secretary General
Hong Kong Red Cross

Biography

Bonnie holds a Bachelor of Arts, a Master's Degree in New Media, and a Diploma Certificate in Social Work from the Chinese University of Hong Kong (CUHK). She also completed an Executive Master of Business Administration program at the Hong Kong University of Science and Technology and attended a Strategic Perspectives in Non-profit Management Course at Harvard Business School.

With extensive experience in humanitarian services, management, and fundraising, Bonnie joined the Hong Kong Red Cross and progressed to the position of Chief Executive Officer/Secretary General in 2015. She has actively participated in numerous disaster relief and reconstruction projects worldwide, including areas affected by war in Afghanistan, the South Asian tsunami, cyclones in Bangladesh, earthquakes in Pakistan, as well as flooding and earthquakes in mainland China.

Bonnie is deeply committed to the social service sector and holds various influential positions. She is one of the founding members of the Asia Pacific Fundraisers Network of the International Federation of Red Cross & Red Crescent Societies, founding Chairperson of the Face-to-Face Monthly Giving Alliance in Hong Kong, Chairman of the Steering Committee on Work in Mainland China, and a member of the Executive Committee of the Hong Kong Council of Social Service. She also serves as an advisor for the Association Concerning Sexual Violence Against Women and the InspiringHK Sports Foundation.

Recognized for her outstanding contributions, Bonnie was awarded The Ten Outstanding Young Persons of Hong Kong in 2006 and received the Hong Kong Special Administrative Region Chief Executive's Commendation for Community Service in 2022.