

Yixin Mei

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EDUCATION

Ph.D. in Management and Strategy, The University of Hong Kong	2019–2025(expected)
MSc. in Applied Economics, Shanghai Jiao Tong University	2016–2019
BSc. in Economics, Zhejiang University	2012–2016

RESEARCH INTERESTS

Media Economics, Digital Economy, Managerial Economics, Applied Microeconomics

PUBLICATION

Can Arms Breed Peace? The Consequence of Arms Imports from the US on Civil Wars (with Xiaoyu He)
Journal of Comparative Economics, 2024.

WORKING PAPERS

Social Media and Government Responsiveness: Evidence from Vaccine Procurement in China
(with Yanhui Wu), Job Market Paper, Reject and Resubmit at *American Economic Review*.

Negative Shocks and Advertising Strategy: Evidence from Chinese Newspapers,
Draft available upon request

WORK IN PROGRESS

Media Capture in China
(with David Strömberg and Yanhui Wu)

Who Become Key Opinion Leaders on Chinese Social Media?
(with Chun Hui, Lucy Xia and Yanhui Wu)

How Do Consumers Respond to Misinformation? Evidence from the Japanese Nuclear Emissions
(with Ruoyu Qian)

Why Do Superstars Hire Their Moms as Agents?
(with Yele Ma)

TEACHING EXPERIENCES

Teaching Assistant, Causal Inference (Undergraduate), The University of Hong Kong	FALL 2022
Teaching Assistant, Managerial Economics (MBA), The University of Hong Kong	FALL 2021
Teaching Assistant, Econometrics (PhD), Shanghai Jiao Tong University	FALL 2018

HONORS AND AWARDS

Economics and Finance PhD Students Career Development Fund, The University of Hong Kong	2024-2025
HKU Postgraduate Scholarship, The University of Hong Kong	2019-2023
FBE PhD Entrance Scholarship, The University of Hong Kong	2019
Excellent Scholarship for Postgraduates, Shanghai Jiao Tong University	2017
Zhejiang University Hang Seng Bank Scholarship	2015
First-class Scholarship for Academic Excellence, Zhejiang University	2013

PRESENTATIONS

2024 Nonmarket Strategy Research Community (NMSRC) Doctoral Conference	MAY 2024
HKU Business School PhD Students Research Showcase, The University of Hong Kong	MAY 2024
HKU Business School Digital Economy Conference, The University of Hong Kong	AUG 2023
Hong Kong Strategy Symposium, The University of Hong Kong	AUG 2023

SKILLS

Language: Chinese (native), English (fluent)
Software: Stata, Python, R, ArcGIS, L^AT_EX

REFERENCES

Professor Yanhui Wu (Primary Supervisor) Faculty of Business and Economics The University of Hong Kong Email: yanhuiwu@hku.hk	Professor Jin Li (Co-supervisor) Faculty of Business and Economics The University of Hong Kong Email: jli1@hku.hk
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